

AHMEDABAD'S
Premium
HOME & DECOR EXPO

decor·fest

A FESTIVAL OF HOME & DECOR

DECOR
INTERIOR
DESIGN



FEBRUARY

27 28

01 02

MARCH

2025



GMDC Ground
Helmet Cross Road,
Ahmedabad, Gujarat



Decorative Products



Laminate,
Plywood & Veneer



Decorative
Glass & Films



Decorative Mirror



Panel - WPC,
PVC, ACP



Wallpaper



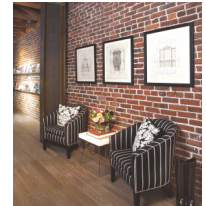
Artificial Grass
& Flower



Planters & Pots



Decorative Light
& Chandelier



Decorative Bricks



Automation



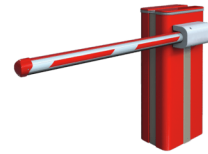
Home
Automation



CCTV & Video
Door Bell



Smart Switch



Boom Barrier



Audio Visual
Solution



Hardware



Railing



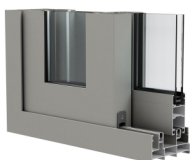
Bathroom
Accessories



Aluminium
Section



Digital Locks



Sliding Systems



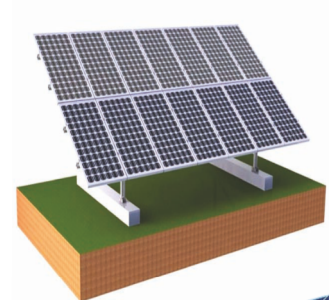
Glass
Fittings



Safe



Solar System





Furniture



Doors & Windows
(UPVC, WPC, Aluminium)



Modular Furniture
(Home & Office)



Modular Kitchen



Wooden Doors



Wooden Furniture



Wooden Floorings



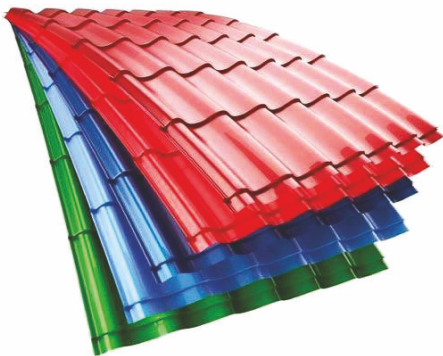
Jhoola



Ladder



Roofing Solution



Electricals



Switches



Wire & Cables



Plumbing



Home Appliances



- Air Conditioner Systems
- Refrigerator
- Air Cooler
- Chimney, Hobs, Induction
- Vacuum Cleaner
- Mixer & Kettles
- Water Purifier
- Kitchenware & Tableware





Bath, Sanitation & Tiles



Sink & Faucet



Bath Fittings



Tabletop Basin



Vanity



Mirror Cabinet



Marble



Furnishing



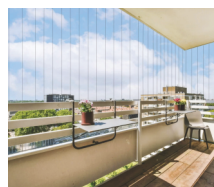
Curtain Fittings
& Fabric



Blinds



Mattress



Invisible Grill



Decorative Carpets



Paints & Chemicals



Paints



Water Proofing
Chemical



Pest Control



Construction
Chemical



Elevator/Escalator



Artefacts



Artefacts



Heritage Products



Painting



Safety, Security & Fire Protection



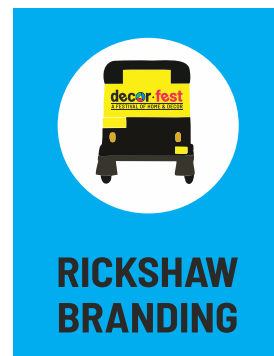
Fire Fighting Equipment



Speed Breaker



PROMOTIONAL ACTIVITIES



PAST EXHIBITION GALLERY



VISITOR SEGMENTS



END CONSUMERS



SOCIETY COMMITTEES



DEALERS / DISTRIBUTORS



ARCHITECTS



INTERIOR DESIGNERS



GOVERNMENT OFFICIALS



CELEBRITIES



INFLUENCERS



BUILDERS



CARPENTERS



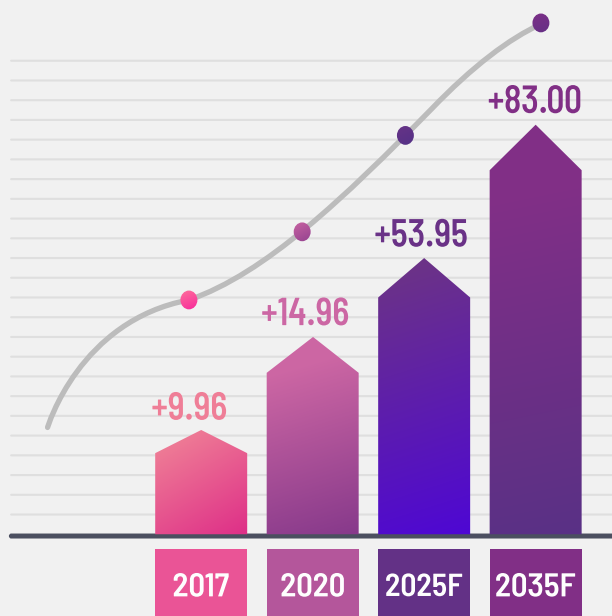
FABRICATORS



ELECTRICIANS

AND MANY MORE

MARKET SIZE OF INDIAN REAL ESTATE INDUSTRY

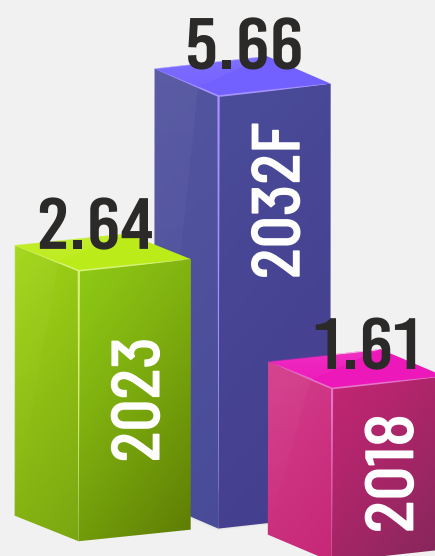


* ₹ Lakh Crore (Approx.)

Note : "F" forecast

Ref : <https://www.ibef.org/industry/real-estate-india>

MARKET SIZE OF INDIAN HOME DECOR INDUSTRY



* ₹ Lakh Crore (Approx.)

Note : "F" forecast

It is projected to experience an annual growth rate of 8.81% (CAGR 2024-2032).

Ref : <https://www.imarcgroup.com/india-interior-design-market>

Sponsorship + Stall Rate

decor·fest
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FEBRUARY MARCH
GMDC Ground, Ahmedabad, Gujarat

Sponsorship Type	₹ (Rate)	Free Stall Sq. Meter	City Hoarding (No. of Hoarding)	Venue Banner (No. of Banner)	Visitor Bag & Badges	LED Screen
Main Sponsor	₹ 11,00,000/-	60	2	3	Logo	Yes
Registration Counter	₹ 7,01,000/-	36	1	2	Logo	-
Gate Sponsor (Per Gate)	₹ 7,01,000/-	36	1	2	Logo	-
Prime Sponsor	₹ 6,51,000/-	24	-	1	Advt.	-
Dome Sponsor (Per Dome)	₹ 6,51,000/-	24	-	1	Logo	-
Food Court Sponsor	₹ 6,51,000/-	24	-	1	Logo	-
Platinum	₹ 6,51,000/-	36	2	3	-	Yes
Gold	₹ 5,85,000/-	30	1	2	-	Yes
Silver	₹ 5,25,000/-	24	1	1	-	Yes

Social Media promotion is complimentary for all the sponsors.

T&C: 1. Promotional activities through newspapers and influencers will be included as per availability; final decisions will be made by the organizer. 2. City hoardings will be displayed for maximum of 7 days during setup and on-going exhibition. The position of the hoardings in the city will be decided by the organizer. 3. Position of venue banners will be decided by the organizer. 4. Ad on visitor bags will appear on one side, covering the full area as one full ad. 5. Sponsor videos will be displayed on the LED screen in rotation, depending on the available slots and the number of videos being shown. Clients must provide video clips as per the organizer's requirements/guidelines. 6. All designs must be submitted by clients according to the organizer's requirements/guidelines. 7. GST will be charged in addition to the rates. 8. All terms are subject to Ahmedabad jurisdiction.



Stall booking
₹ 9,000/-
per sqm + GST

Ahmedabad is experiencing remarkable growth in all directions, a fact that's well-known to all.

1. **Rapid Urban Development:** Ahmedabad is experiencing significant rapid development in all directions, which is well-known to everyone.
2. **Population Statistics:** The population of Ahmedabad city is approximately 8.8 million, while the combined population of Gandhinagar and nearby small to medium cities is around 1.5 million. All residents will be invited to visit the Decor Fest.
3. **Real Estate Activity:** In a year, there are over 29,000 residential and commercial properties bought in the Ahmedabad-Gandhinagar region.
4. **Renovation and Redevelopment:** Numerous residential and commercial properties undergo renovation and redevelopment in this area.
5. **Diverse Categories:** The Decor Fest will showcase over 60 categories related to home and decorative products, providing comprehensive information.
6. **Innovative Expo:** The Decor Fest aims to present new technologies, designs, and products from various manufacturers, distributors & showrooms.
7. **Participation of Key Players:** Small and large manufacturers, distributors, and showroom owners will participate in the Decor Fest.
8. **Targeted Audience:** A B2C expo, Decor Fest enables customers to directly purchase a variety of home decor products. We also welcome architects, interior designers, builders, and professionals from all sectors.

COMPANY
INTRODUCTION


Since 2011, HBLF SHOW has been hosting exhibitions focused on building materials, hardware, and furniture fittings in Ahmedabad, Gandhinagar, Bangalore, and Jaipur. In the coming years, we plan to expand HBLF SHOW to several major cities across India.

- Hasmukh Patel (Founder & Managing Director)



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